



**Can You Buy A New \$3,695
AMANA 80% 2 Stage Furnace For \$995? Or A New \$4,995
AMANA 95% 2 Stage Furnace For \$1,995?**

**No Money Down And No Interest Option For Up To Six Full Months Or
A Low Interest Rate Of 12.9% On A Revolving Account (WAC*Minimum Payment Required)**

Lifetime Limited Unit Replacement Warranty

Amana Since 1934 Still Built In The United States

**Warranties So GREAT You May NEVER Have To Pay To Replace
Your Heating And Air Conditioning System Again!!**

Dear Friend,

Yes, it's absolutely true, you can actually replace your old (and probably very inefficient) furnace and air conditioner as a package for up to **\$3,000 LESS** than you would have to pay at any other time

Let me explain.

Every year the months of February, March and April "Kill" my business. I stand to lose a ton of money during these "Killer" months and it can take me the remaining nine months to make up for them. And I'm looking for the same thing to happen this year.

MY PROBLEM IS YOUR OPPORTUNITY

I've decided to give up trying to make a profit during the "Killer" months. If I can only minimize my losses during February, March and April I will come out ahead the other nine.

Here's how this (admittedly daring) offer came about.

This year I went to one of the major manufacturing companies, AMANA, and contracted for a major purchase of AMANA air conditioners and AMANA furnaces used in the Denver/Boulder/Foothills area. These are quiet, Premium AMANA 80% AFUE 2 STAGE furnaces completely installed for \$995, or Premium AMANA 95% AFUE 2 STAGE furnaces completely installed for \$1,995, when installed with an air conditioner purchased at our regular price. And, because of the quantity and time of year, I was able to buy them at incredibly low prices.

They are brand new Premium AMANA models. And they are **NOT** seconds or "blems" or "builder" models. They are factory fresh Premium AMANA air conditioners Premium AMANA 80% AFUE 2 STAGE furnaces and Premium AMANA 95% AFUE 2 STAGE furnaces and have a full factory warranty.

HERE'S HOW TO GET YOUR HUGE DISCOUNT ON A FURNACE

By putting these Premium AMANA 80% AFUE 2 STAGE furnaces or Premium AMANA 95% AFUE 2 STAGE furnaces and air conditioners together and committing to a do-or-die purchase level of AMANA PREMIUM systems, I was able to buy both the furnace and the air conditioner for less than I thought possible! Just imagine! They gave me their best Denver market pricing on their PREMIUM AMANA 80% AFUE 2 STAGE and PREMIUM AMANA 95% AFUE 2 STAGE furnaces and I am passing the deal on to you.

So if you buy one of these AMANA PREMIUM air conditioners at our regular price, I am giving you the Premium AMANA 80% AFUE 2 STAGE furnace completely installed, for the unbelievable low price of only \$995 or Premium AMANA 95% AFUE 2 STAGE furnace completely installed, for the unbelievable low price of only \$1,995.

HERE'S HOW

Just call us **303-366-1112** anytime. We will have one of my comfort advisors come out and measure your home and determine the availability of the proper size. They will show you the real world price on the air conditioner that fits your home. Then they will show you the substantial savings now. And it will include all labor and installation materials. Nothing is left out.

THE CONCEPT IS SIMPLE REALLY

By letting you win big now, I will win at the end of the year.

I'm betting that if I make you an offer that is "irresistible" (at least it should be if your furnace or air conditioner is over twelve years old) and I shave my mark-up to the bone, I will accomplish two things:

1. It will cover my rent, utilities, insurance and taxes in the "killer" months.
2. I can pay my professional staff of technicians to work instead of sending them to sit at home.

If I can accomplish these two objectives, I will minimize my losses and the rest of the year can be a winner.

NO OBLIGATION

Even after my comfort advisor completely explains the installation, there is absolutely no obligation. If you decide you don't want to take advantage of the spectacular savings -- that's OK. I will give you cashier's certificates worth \$100.00 to use toward any future service repairs, because you are kind enough to read this letter and give me a chance to solve my problem. I want you to think well of **Coffman and Company Heating, Air Conditioning, Plumbing and Electric** even if you don't buy.

YOU CAN BUY WITH NO CASH

You don't have to pay me right away. I have set up terrific financing with competitive rates with **NO MONEY DOWN AND NO INTEREST OPTION FOR UP TO SIX FULL MONTHS (WAC minimum payment required)** or a low interest rate of **12.9% ON A REVOLVING ACCOUNT (WAC minimum payment required)**, that certainly is much less than most credit cards. With this program, homeowners will probably be able to buy a new system taking even less money out of their pocket.

Consider this, if you decide to make monthly investments instead of paying cash, it's a safe bet the money you save on utility bills will help you offset the monthly investment on your new system, (especially if gas prices increase again this year). Why pay the utility company to run that old, out of warranty heating and cooling system when you can use the money you save on energy bills and invest in a new system? It's like "having your cake and eating it too."

Give us a call now at **303-366-1112** and we will set an appointment for your no obligation survey.



www.coffmanco.com



Warmly,

Patrick Quinlan, P.E.
President

CALL
303-366-1112
Heating Cooling Plumbing
Electrical Attic Insulation

P.S. Six months from now, this will probably be the most appreciated opportunity ever extended to homeowners in the Denver/Boulder/Foothills area. Every one of the proud AMANA system owners will have an almost unfair advantage over the utility companies.

Energy savings will vary depending upon the size of your home, seasonal temperature averages, fuel costs and thermostat settings.

On Tom Martino's Exclusive Referral List at www.troubleshooter.com

Not good with any other offer.

COFFMAN AND COMPANY 2012 ©

Limited time offer.

\$100 CASHIERS CERTIFICATES

\$50.00

CASHIER CERTIFICATE

GOOD TOWARD
ANY FUTURE SERVICE REPAIR

HEATING/COOLING
PLUMBING OR ELECTRICAL

COFFMAN AND COMPANY

303-366-1112

NOT GOOD WITH ANY OTHER OFFER
LIMIT ONE CERTIFICATE PER VISIT
EXPIRES 5/31/2012

\$50.00

CASHIER CERTIFICATE

GOOD TOWARD
ANY FUTURE SERVICE REPAIR

HEATING/COOLING
PLUMBING OR ELECTRICAL

COFFMAN AND COMPANY

303-366-1112

NOT GOOD WITH ANY OTHER OFFER
LIMIT ONE CERTIFICATE PER VISIT
EXPIRES 5/31/2012

\$200 Referral Reward

Refer A New Client That Invests
With Us In A New Heating Or A/C
System And Receive A \$200 Check

This offer must be redeemed within 90 days of NEW
equipment purchase.

\$200 For Sponsor

Name _____

Address _____

Phone _____

Referral

Name _____

Address _____

Phone _____

STILL NOT SURE?

**Then invest only \$258 in a rejuvenating tune up on your air
conditioner and furnace and have them running at
Factory Fresh Condition (and yes you can use the \$50 coupon)**

- ▶ Inspect Indoor Coil
- ▶ Monitor Refrigerant Level
- ▶ Clean Or Replace Regular 1" Filter For Less Restriction
- ▶ Clean And Remove Vegetation From Outside Coil
- ▶ Electronically Measure Amperage Draw
- ▶ Secure Fan Blades For Safety
- ▶ Monitor Expansion Valve For Optimum Operation, Efficiency, And Capacity
- ▶ Check Thermostat Calibration
- ▶ Check And Adjust Air Flow For Proper Temperature Rise
- ▶ Check, Clean And Adjust Blower Components
- ▶ Lubricate Moving Parts Where Necessary
- ▶ Check, Clean And Adjust Burners
- ▶ Inspect Heat Exchanger For Cracks, Holes And Separations
- ▶ Check High Limit Control
- ▶ Check Fan Control
- ▶ Check For Flue Obstructions
- ▶ Check Manifold Gas Pressure
- ▶ Inspect Pressure Switch
- ▶ Inspect Gas Valve
- ▶ Evaluate Duct Work

- ▶ Check Gas Input
- ▶ Clean Thermocouple
- ▶ Evaluate Combustion Air
- ▶ Check Induced Draft Blower
- ▶ Check Condensate Drain
- ▶ Clean And Check Pilot Orifice
- ▶ Inspect Around The Furnace
- ▶ Check For Supply Or Return Air Blockage
- ▶ Tighten All Electrical Connections For Safety
- ▶ Check And Clean Flame Sensor
- ▶ Inspect Water Heater

Bonus Benefits to You

- ▶ Save 15% On Any Repairs Done At This Time
- ▶ Maximize The Life Of Your Equipment
- ▶ Reduce Energy Bills Up To 25%
- ▶ Reduce Expensive Repair Costs And Avoid Untimely Breakdowns
- ▶ Enjoy Peace Of Mind Knowing Your System Is Running At Peak Performance



COFFMAN & COMPANY
11919 I-70 FRONTAGE RD N
UNIT 122
WHEAT RIDGE, CO 80033



We Now Install Owens
Corning Insulation



THE PINK PANTHER™ & © 1964 – 2008
Metro-Goldwyn-Mayer Studios Inc. All
Rights Reserved. The color PINK is a
registered trademark of Owens Corning.
©2008 Owens Corning.



**Can You Buy A New \$3,695
AMANA 80% 2 Stage Furnace For \$995? Or A New
\$4,995 AMANA 95% 2 Stage Furnace For \$1,995?**

**No Money Down And No Interest Option For Up To Six Full Months Or
A Low Interest Rate Of 12.9% On A Revolving Account
(WAC*Minimum Payment Required)**

Lifetime Limited Unit Replacement Warranty

Amana Since 1934 Still Built In The United States

**Warranties So GREAT You May NEVER Have To Pay To Replace
Your Heating And Air Conditioning System Again!!**

PRSRT STD
U.S. POSTAGE
PAID
DENVER, CO
PERMIT NO. 242

SAVE \$100 ON ANY SIZE NEW INSTALLED WATER HEATER

**COFFMAN AND COMPANY
WINTER SPECIAL**

**40 GALLON GAS WATER
HEATER INSTALLED
FOR ONLY \$845 WITH THIS
SUPER SPECIAL**



**Coffman and Company
An Old Family Name
Locally Owned and Operated Since 1972**

303-366-1112

www.coffmanco.com

Not Good With Any Other Offers

Limited Time Offer

Offer Ends 5/31/2012



**\$500.00
INSTANT
REBATE**

**ON SERVICE PANEL
REPLACEMENT
COFFMAN ELECTRIC
303-420-1516**

**OFFER ENDS 05-31-2012
CANNOT BE COMBINED WITH
ANY OTHER OFFER OR COUPON**

***Coffman Electric's 2012
"Instant Rebate Special."
CALL 303 420 1516***

- **Save An Instant \$500 Today, When You Replace Your Old Federal Pacific, Zinsco Or Out-of-Date Panel.**
- **Years Of Neglect And Everyday Wear And Tear Can Leave You At Risk!**
- **Make An Investment In The Safety Of Your Home And Save Money At The Same Time.**

***This Special Offer Ends 05-31-2012, Call Today
And Take Advantage Of This \$500 "Instant Rebate Special."***

Not Good With Any Other Offers

Limited Time Offer